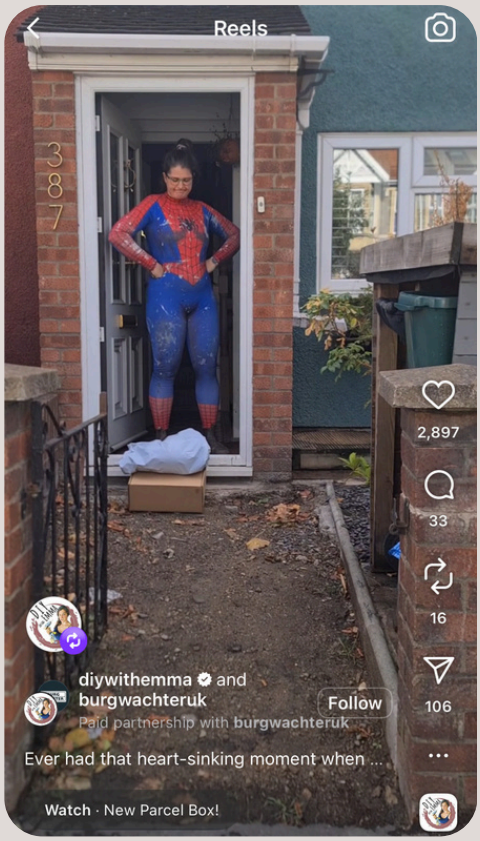
Burg-Wächter

CONTENT PERFORMANCE

REPORT FOR SEPTEMBER 2025

MOST ENGAGING PIECE OF CONTENT:

@BurgWachteruk



201,961K VIEWS

This partnership was focused on the launch of their new parcel box, made with anti-rust coated galvanised steel and anti-fishing design ensuring parcels are safe until you get home.

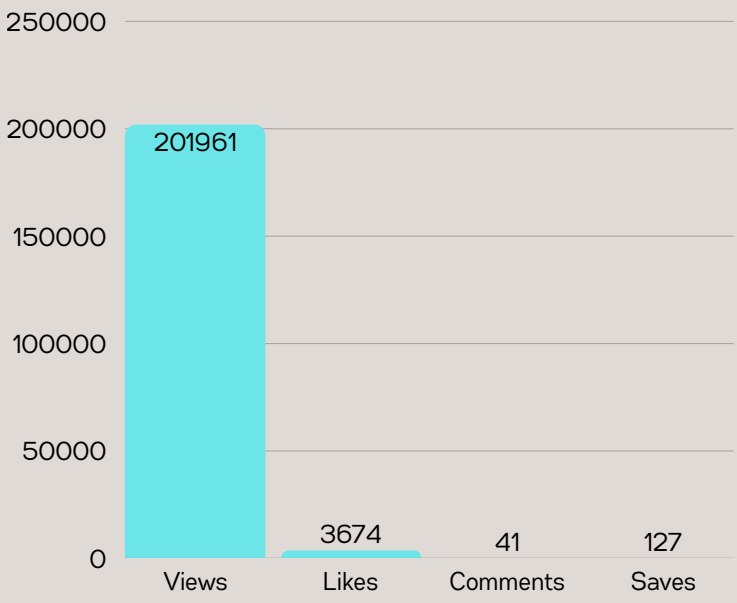
The goal was to produce fun and easy to follow content that helps users learn how to install the box.

Campaign KPI priorities were:

- Increased brand awareness
- Product launch

Target Audience:

Homeowners or home renters, anyone looking for a safe place for their parcels to be delivered .



Views	Reach	Interactions	Watch time	Follows
201,961	111,410	3,967	55d 4h	160